

# zepheira

THE ART OF DATA

## what is 3D?

Zepheira 3D is a package of proven services in which we analyze the technological and organizational factors for success of advanced Web projects. On a fixed budget and schedule we provide a thorough assessment of your needs and proposed projects, and provide a detailed report, which serves as a roadmap to the success of your efforts. It is a modular program, adjusted to focus on business or technological issues, and to include optional benefits such as basic mentoring sessions and executive briefings.

## tiers

	BASIC	PREMIUM	EXECUTIVE
Business Requirements Document	●	●	●
Technical Architecture Assessment	●	●	●
Executive Recommendations for Project Success and Risk Mitigation	●	●	●
Seminar: Executive Overview of Semantic Web Technologies		●	●
Search and Navigation Strategy		●	●
Business Process Reengineering and Business Rules Definition		●	●
Project Time and Cost Projections		●	●
Data / Knowledge Inventory		●	
RPF Preparation		●	
ROI Projections and Business Case Creation		●	
Competitive Analysis		●	
Training: Key Technical and Business Elements for Successful Implementations		●	
Partner Process and Data Exchange Evaluation		●	

## data due diligence: 3D

confidence to invest in the right technology

The Web has transformed business, and the most advanced Web technologies are revolutionizing it again. Semantic Web and rich Web collaboration (also known as Web 2.0) are key to enhancing relationships between your employees, partners and customers.

Are you considering projects, either led by your own staff, or by vendors and contractors, to take advantage of these developments? With success you will gain the maximum advantage from your organizational knowledge by making it easy to find, share, analyze and combine across silos and legacy systems.

Many organizations have undertaken these types of projects only to find that the technical and business complexities within their organizations make such success quite difficult to come by. Zepheira can help you find answers to key questions and overcome common obstacles.

- How can you identify and assess the most important data and content you already have in silos and legacy systems?
- How are the key requirements and evaluation criteria for such projects determined and common pitfalls avoided?
- Will your team and organizational processes support the technology changes?
- Are you well versed in the relative strengths and weaknesses of competing approaches to such projects?
- How do you determine the likely level of effort and economic impact of these projects?
- How can implementing changes help you to work more effectively with your partners and stay ahead of your competition?

Addressing such questions is the key to confidence when embarking on advanced Web technology projects. Such projects are investments, and due diligence is crucial in preparation for these investments.

Zepheira 3D<sup>SM</sup> is a vital tool for ensuring diligence, designed and executed by experts who have experienced all aspects of such projects.

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